## Summary of an Analysis of Pricing of Pottery Pieces

What follows is a summary of an analysis of pricing of pottery pieces from 27 different Canadian Potteries who are currently selling work online. The Potters include those working in earthenware, stoneware, porcelain, and high fire work, but no raku pieces. The Potteries range from very well known, established Potters to established, traditional Potteries to emerging Potters who have been marketing their work for less than 2 years. The Potteries are located across Canada, although the majority are in Ontario. Only functional work was included.

## Potteries included in the Summary

Tiny Cat Pottery, Bussard Grove Pottery, Naomi Clement, Sarah Pike, Maxwell Pottery, Janson Pottery, Hintonburg Pottery, Hilborn Pottery Design, Gilmer Clay Works, The Yellow Studio, Richard Fisher Pottery, The Pottery, Love Pottery, Fergusonvale Pottery, The Farmhouse Pottery, Dotti Potts, Island Stoneware, Greig Pottery, King's Point Pottery, Muddy Handshake Pottery, Thistlewood Pottery, Shaun's Pottery, Island Clayworks, Brennan Pottery, Carole Epp, Lesley McInally, Little Sister Pottery.

| Item                | Minimum Price | Maximum Price | Average  | Median   | Number Surveyed |
|---------------------|---------------|---------------|----------|----------|-----------------|
| Flat Bottom Mug glz | \$25.00       | \$65.00       | \$38.06  | \$35.50  | 18              |
| Flat Bottom Mug dec | \$30.00       | \$150.00      | \$69.20  | \$50.75  | 15              |
| Footed Mug glz      | \$35.00       | \$115.00      | \$49.75  | \$39.00  | 8               |
| Footed Mug dec      | \$36.00       | \$99.79       | \$60.23  | \$54.00  | 11              |
| Tumblers sm         | \$14.00       | \$92.66       | \$33.70  | \$26.00  | 20              |
| Tumblers Ig         | \$25.00       | \$106.91      | \$52.15  | \$40.00  | 12              |
| Steins 16oz plus    | \$30.00       | \$125.00      | \$57.00  | \$50.00  | 9               |
| Cereal Bowl glz     | \$28.00       | \$45.00       | \$37.90  | \$38.50  | 10              |
| Cereal Bowl dec     | \$20.00       | \$115.00      | \$51.00  | \$38.00  | 9               |
| Serving Bowl sm     | \$36.00       | \$156.81      | \$68.04  | \$53.00  | 13              |
| Serving Bowl med    | \$40.00       | \$165.00      | \$83.38  | \$72.00  | 13              |
| Serving Bowl Ig     | \$60.00       | \$450.00      | \$152.90 | \$125.00 | 12              |
| Berry Bowl          | \$50.00       | \$96.00       | \$70.50  | \$69.90  | 7               |

| Teapot sm           | \$65.00 | \$160.00 | \$103.60 | \$75.00  | 5  |
|---------------------|---------|----------|----------|----------|----|
| Teapot Ig           | \$86.00 | \$250.00 | \$152.80 | \$140.00 | 5  |
| Plate               | \$34.00 | \$106.91 | \$58.74  | \$57.00  | 8  |
| Platter /Plate sm   | \$30.00 | \$121.17 | \$44.50  | \$57.00  | 14 |
| Platter /Plate lg   | \$50.00 | \$450.00 | \$135.94 | \$94.00  | 10 |
| Vase sm             | \$27.00 | \$171.06 | \$63.60  | \$45.00  | 13 |
| Chip n Dip          | \$57.50 | \$150.00 | \$85.81  | \$75.50  | 8  |
| Vase/ Planter Ig    | \$55.00 | \$700.00 | \$203.29 | \$145.00 | 12 |
| Yarn Bowl           | \$48.00 | \$75.00  | \$59.25  | \$57.00  | 4  |
| Butter Dish/ Keeper | \$45.00 | \$95.00  | \$60.11  | \$52.00  | 9  |
| Pitcher sm          | \$28.00 | \$75.00  | \$48.84  | \$50.00  | 11 |
| Pitcher lg          | \$78.00 | \$150.00 | \$116.40 | \$114.00 | 5  |